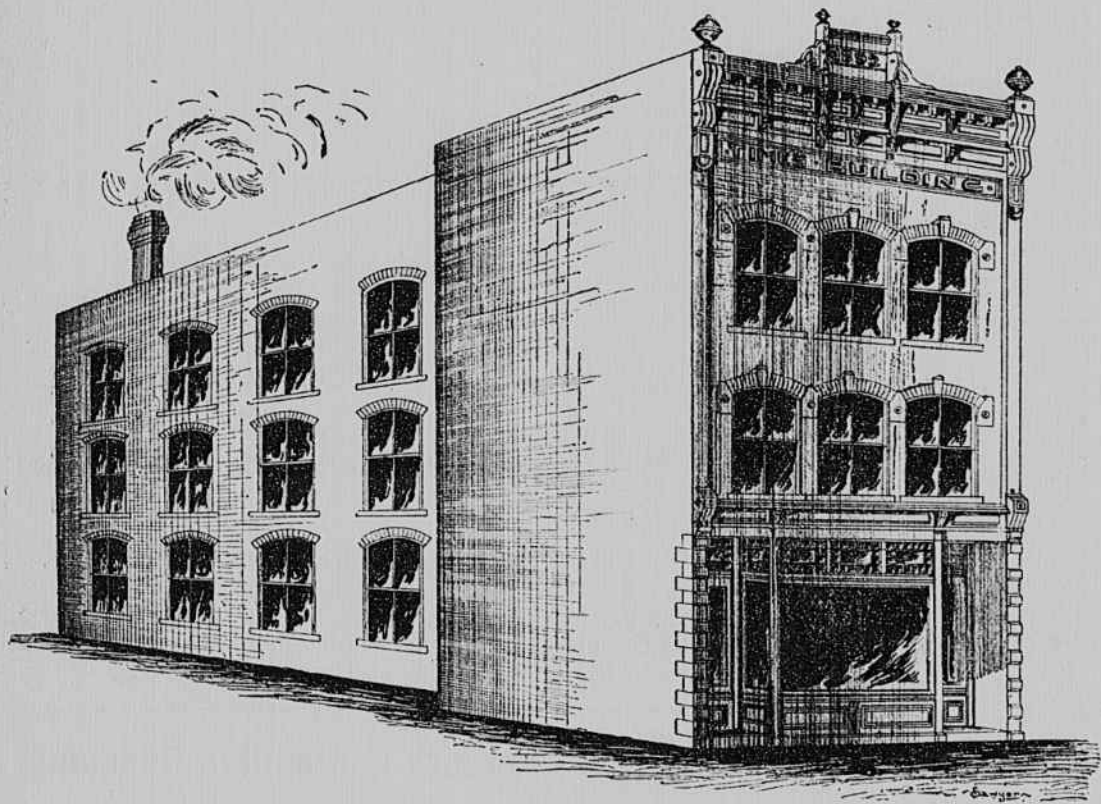




THE PRESENT TIMES BUILDING.



THE NEW TIMES BUILDING.

## THE TIMES' CONTRIBUTION To the Decennial Celebration of Roanoke.

In the Shape of Breaking Ground For a  
New Three-Story Building—The First  
in the State, Outside of Richmond,  
Erected Exclusively For a Daily News-  
paper—A Description of the Structure.

THE TIMES has its own ideas about Decennials and the proper way to celebrate them. It has contributed money, brains and work to making this Decennial a success. Its float is no less unique than any in the parade. Its building is as finely decorated as any in town, but the monument by which it proposes to mark the day is the breaking ground for a new TIMES building, the only building ever erected in the State outside of Richmond for the exclusive use of a daily newspaper.

The combination whereby THE TIMES has been enabled to have a home of its own is composed of the liberality of several prominent citizens, the best known among whom are James S. Simmons, W. H. Tinsley and A. S. Asberry. By the first of October THE TIMES will be in a home of its own from foundation to roof. It will be located on the south side of Campbell street between Commerce and Henry, adjoining Oakley & Woolwine's.

The building, a fine cut of which is presented in this issue, will be three stories in height, 25 feet front and 65 feet deep. It will be erected under the immediate supervision of Capt. T. C. Oakley, the veteran builder and contractor, who also drew the plans of the building.

The front will be of Washington hydraulic press brick, with Indiana stone trimmings and pilasters. The stairway will be on the left hand and the entrance to the business office on the right. A 13 foot plate glass window with cathedral glass transom will fill the front. The business office will be finely finished in oak, with paneled ceiling and ground glass doors and partitions.

The counter will be at right angles with the door, the office occupying the main part of the front of the building. Directly in rear of the business office will be the private office of the business manager, and immediately adjoining will be the editorial rooms. The editorial rooms will communicate with the composing room with pneumatic tubes and speaking tubes, while telephone, district messenger wires and special telegraph wires will give communication with the outside world.

All the appointments of the offices will be of the most permanent and substantial quality. Money will not be spared to make THE TIMES' business of-

fice the finest of its character in the State.

In the rear of the private office of the business manager and connected therewith will be the mailing-room, press-room, paper-room, and power-room.

The equipment of THE TIMES press-room, at present not excelled outside of Richmond in the State, will shortly be improved by the substitution of a fast perfecting press for the fine Hoe double cylinder press now in use.

The press in contemplation is one of the most improved and latest to be had and is capable of delivering, cut, pasted and folded, 20,000 8-page papers per hour, or 10,000 16-page papers per hour. It will be one of the finest in the South. The rapidly increasing circulation of THE TIMES fully warrants the expenditure. THE TIMES proposes to give Roanoke a daily equal to any in the State. The people of Southwest Virginia have come nobly to its support and it is going to prove worthy of that support.

The second floor of THE TIMES is to be thoroughly fitted up and used to carry out one of THE TIMES' pet projects, but that will all come out later. There will be also a bath room and toilet room for the benefit of THE TIMES.

On the third floor will be THE TIMES composing room with an office for the foreman. This composing room will be fitted with every mechanical appliance for getting out a daily paper.

It as well as the whole building will be fitted for gas and electric lights, and no expense will be spared at any point to make the building a thorough structure. Ground and building will cost \$75,000. To return this is the tribute of THE TIMES to Roanoke's decennial.

### A CLASS IN MUSIC.

MISS NINA PICTON, one of the few successful women composers of orchestral music, is about to bring out a new opera.

The duke of Edinburgh will not again appear as a violinist in any public concert unless it be understood that there are no reporters present who will expect to hear a royal amateur play better than a Paganini.

MISS SYBIL SANDERSON, daughter of Judge Sanderson, of San Francisco, is the only soprano in the world who makes higher tones than Patti. She is a tall, willowy girl, with a throat like a white pillar, gold blonde hair and black eyes.

MRS. PATTI visited the white house recently, merely to inspect that mansion, and upon her own invitation. She wrote to the president requesting the privilege. A big handful of choice flowers from the white house conservatories was offered her as a souvenir.

MRS. SCHUMANN has retired from active work, owing to failing health, at the age of seventy-three. Before her marriage Goethe predicted for her a great future as a pianist. She began to play in public at the age of ten. A good portion of her professional life has been devoted to interpreting her husband's compositions.

### MARRIAGE AND COMMON SENSE.

Male Fools Rush Into Harness Frequently Without Serious Consideration.

The wise man of theories does not marry, and he manages his wife only on paper. The man who marries must be still wiser. In the first place, have it clear in your mind what you marry a woman for. A man is too apt to marry a woman for the charm of something that is going to be impracticable as a wife and then to fret because she doesn't change around and develop the charm he wants in the wife. All that, according to a writer in the Omaha Bee, is fool idiocy. Remember the woman does not change entirely when she becomes a wife, and you must look to her for companionship along the lines for which you chose her, and not expect that because she pleased you in one way as a woman she is going to please you, or to even want to please you, in every other way as a wife. Men seldom pick out domestic, gentle, quiet little creatures for wives. Yet once they are married they realize that the domestic, gentle, quiet little creature is the ideal wife, and they kick because their fascinating coquette, their stunning horsewoman, their brilliant woman of ideas, their dear little inconsequent baby woman, does not at once develop the home traits of the ideal wife. You have got to keep up the atmosphere she needs. The average wife, so I have observed, tries hard to adapt herself to the new requirements that the man she marries makes as a husband, but you must help her. She is not going to plan pretty rigs and make a point of looking sweet if you don't say something about it. All the little, caressing, pretty, fetching tricks she used to have are going to drop off if you don't encourage them. If you are going to kick about the biscuit instead of being interested in your wife's book or picture or play your clever wife is going to be pretty miserable and quite at sea. Besides, think what a disappointment you are to her, probably, and be humble in your mind.

### The Newly Engaged.

She—There's no poetry in a kiss. It's like a trunk.

He—Like a trunk?

She—You can always find a man to express it; and it's wiser to check it if you don't want it to go too far.—Life.

### No Occasion for Heroic Remedies.

Sympathetic Stranger (to bystander)—Bring a glass of water for him to drink, quick!

Col. Ryerson (of Kentucky)—Hold on, gentlemen, hold on—I ain't hurt so bad as all that!—Puck.

### An Eye to His Market.

"Why do you think Parker is a professional humorist?"

"Because he never says anything bright that hasn't already been published."—Truth.

### Everybody Knows That.

Gildersleeve—Why do you always lodge in an attic, Winebiddle?

Winebiddle—Because there is always room at the top.—Judge.

### His Motive.

"I wish I were a dog," said Harley.

"Why?" asked his tailor.

"I could get my pants for nothing," said Harley.—Jury.

# REASONS

Why You Should Advertise in

## THE ROANOKE TIMES.

### CIRCULATION.

It has the largest circulation of any daily in Virginia west of Richmond.

### SIZE.

It is the largest daily in Virginia—eight pages, forty-eight columns.

### NUMBER OF ADVERTISEMENTS.

It prints a larger number of advertisements than any daily south of the Potomac and east of the Mississippi, three only excepted.

### PATRONAGE.

It prints a larger number of advertisements than any other daily printed in a city of 25,000 inhabitants in America.

### A CHALLENGE.

It challenges comparison with any daily in America printed in a city of 25,000.

### THE BIG FOUR.

Coal, Iron, Timber, Blue Grass.

## REASONS

Why You Do Not Advertise in THE ROANOKE TIMES:

BECAUSE you don't know that Southwest Virginia has within ten years grown 200,000 in population and received

EIGHTY MILLION DOLLARS

of foreign capital.

BECAUSE you don't know that THE TIMES is the representative organ of that population and that capital.

BECAUSE you don't know that this new population presents the most fertile advertising field in America.

# REASONS

WHY YOU SHOULD READ

## The Roanoke Times.

### CIRCULATION.

It has the largest circulation of any daily in Virginia west of Richmond.

### SIZE.

It is the largest daily in Virginia—eight pages, forty-eight columns.

### NEWS.

It prints a larger amount of news than any daily south of the Potomac and east of the Mississippi in any city the size of Roanoke.

### PATRONAGE.

It prints a larger number of advertisements than any other daily printed in a city of 25,000 inhabitants in America.

### A CHALLENGE.

It challenges comparison with any daily in America printed in a city of 25,000.

### THE BIG FOUR.

Coal, Iron, Timber, Blue Grass.

## REASONS

Why You Do Not Read THE ROANOKE TIMES:

BECAUSE you don't know that Roanoke has within ten years become the third largest city in Virginia.

Because you don't know that THE TIMES is the representative organ of Southwest Virginia.

Because you don't know that THE TIMES is the best paper in Virginia, outside of Richmond.